



April 18, 2020

11am-4pm

*(Rain Date April 25)
at Old Mill Park*

Vendors & Sponsors Needed!

We need YOU to make the 2020 Earth Day Festival great! For our **17th anniversary** we'll enjoy live music, great ideas on going green, hands-on exhibits, kids' activities like rock wall and barrel train rides, live animals, beekeepers, great food, and so much more. With over 80 vendors (exhibitors) there will be something for everyone!

Help us keep Earth Day FREE for the public. We need funds for:

- Marketing
- Stage and set-up costs
- Live music
- Kid's games/activities and prizes
- Barrel train support
- Rock wall or other mechanical rides
- Port-a-john rental
- Volunteer food
- Raffle items
- General administration and much more!



SPONSORSHIPS

Won't you consider a cash or in-kind gift of:

\$500 – GOLD Earth Steward

\$250 – SILVER Forest Friend

We'll put your logo and website link on www.earthdayfred.com
GOLD SPONSORS listed on **both** Sponsor AND Home Pages!



VENDORS

Exhibitors - YOU are what make the Earth Day Festival come alive! We ask all vendors to have a pop-up canopy (or other similar booth tent) and engaging, hands-on activities for the public. (no styrofoam, please)

Vendor Fees: (NO additional fee charged for Sponsors)

Commercial: \$45 (Application deadline 3/18/20)

Add'l fee to sell w/o City of Fred. Business permit: \$10

Non-profit, non-commercial, gov't: \$25 (deadline 3/18/20)

Exhibit Contest: We'll give prizes for Most Creative, Most Hands-On, & Best Earth Day Idea!

To Apply: jlcasarotti@fredericksburgva.gov or call 540-372-1086 x217

www.earthdayfred.com