



# Earth Day Festival 2021 Sponsor Application



Event Dates: April 11-17 • Application Deadline: March 31<sup>st</sup>

## PLEASE COMPLETE & MAIL / EMAIL TO:

Callie Brown, Fredericksburg Parks & Recreation, 408 Canal St., Fredericksburg, VA 22401  
[cmbrown@fredericksburgva.gov](mailto:cmbrown@fredericksburgva.gov)



Organization Name: \_\_\_\_\_ Contact: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsor Donations

- \$1000 – PLATINUM – Eco Hero**  
*Platinum sponsors will be listed on both the home and sponsor page as well as flyers and social media promotions, will be the title sponsor for either night (announced during event), and have an on-site booth both nights in a prominent location.*
- \$500 – GOLD – Earth Steward**  
*Gold sponsors will be listed on both the home and sponsor page, have an on-site booth both nights, and be listed on the flyer and social media promotions.*
- \$250 – SILVER – Forest Friend**  
*Silver sponsors will be listed on our sponsor page, and have an on-site booth for one night.*
- \$100 – BRONZE – Natural Helper**  
*Bronze sponsors will be listed on our Earth Day website: [www.earthdayfred.com](http://www.earthdayfred.com) sponsor page.*
- Other \$ \_\_\_\_\_

### Earth Day Festival 2021 Events:

- April 11-17 – Virtual BioBlitz
- April 15-17 – Chalk Art Contest
- April 16 – Concert Night with live demonstrations
- April 17 – Movie Night with live demonstrations

### Sponsors needed for:

- Marketing (banners/posters)
- Port-a-john rental
- Live Music
- Stage and set-up costs
- Movie Licensing
- Raffle/Prize Items
- General Administration and more

City of Fredericksburg **Tax ID# 54-6001293.**

### Payment

- Check (payable to *City of Fredericksburg*)
  - OR
  - Credit Card (Visa, M/C, Amex, Discover, Diner's Club, Carte Blanche, JCB)
- Credit Card Type: \_\_\_\_\_ Acct. No. \_\_\_\_\_ CVV# \_\_\_\_\_  
Exp.: \_\_\_\_/\_\_\_\_/\_\_\_\_ Authorized Signature: \_\_\_\_\_  
Name as written on credit card: \_\_\_\_\_

### Booth Guidelines

- Exhibit should be interactive, yet safe for the public (according to CDC guidelines).
- Exhibitors provide their own chairs, tables, and canopy. All tents must be weighted or staked down.
- Generators are limited to licensed food vendors only.
- This is a VA Green Event so you must adhere to the following:
  - No Styrofoam or plastic straws.
  - Recycle all paper, plastic, aluminum, and glass used at the event.
  - Keep handouts/brochures to a minimum.

### Agreement

I agree to the Vendor Guidelines listed above. \_\_\_\_\_  
(Signature)

**THANK YOU!**