



Earth Day 2021 is presented by:

Fredericksburg Parks, Recreation & Events, Izaak Walton League, Rappahannock Group Sierra Club, the Virginia Cooperative Extension, Master Gardeners, Master Naturalists, R-Board, and Tri-County Soil

REQUEST for CONTRIBUTIONS

Sponsors and Donors needed for 17th anniversary of Earth Day Festival in Fredericksburg!

We need your help to make this year's Earth Day Festival a fantastic and FREE family-oriented event. Due to the situation the world has found itself in with the pandemic, our annual Earth Day Festival will look a lot different this year. Instead of holding one huge event, we are going to have a few smaller and virtual events over the course of a few days. Our 17th Earth Day Festival will feature a virtual BioBlitz throughout the week, a concert night on Friday (April 16), and a movie night on Saturday (April 17). The concert and movie nights will also offer interactive demonstrations, food vendors, and select exhibitors.

Through the live music, great food vendors, interesting demonstrations, citizen science project, and a family movie to top it all off, we hope to excite people in the region about practical ways we can ALL make a difference in reducing our impact on the environment.

Your sponsorship will help fund the following:

- Marketing
- Port-a-john rental
- Stage and set-up costs
- Live music
- Movie licensing
- Volunteer food
- Raffle items (donate item of \$250 or more and become an event sponsor!)
- General administration and much more!

All organizations contributing cash, services, or an in-kind donation of **\$100 value or more** will be listed on our **Earth Day website: www.earthdayfred.com** sponsor page. Contributors of **\$250 value or more** will be listed on our sponsor page, and have an on-site booth for one night. Contributors of **\$500 value or more** will be listed on both the home and sponsor page, have an on-site booth both nights, and be listed on the flyer and social media promotions. Contributors of **\$1000 value or more** will be listed on both the home and sponsor page as well as flyers and social media promotions, will be the title sponsor for either night (announced during event, and have an on-site booth both nights in a prominent location. (Contribution deadline March 31, 2021) For tax purposes, the City of Fredericksburg Department of Parks, Recreation and Events **Tax ID number is #54-6001293.**

If you would like to sponsor Earth Day or make a donation, please use the attached Earth Day application.
Thank you for your support!

Callie Brown

Earth Day Coordinator

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Commission Members:

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