



April 11-17, 2021
at Old Mill Park



Sponsors Needed!

We need **YOU** to make the 2021 Earth Day Festival great! This year, the festival will look a little different and will be a series of smaller or virtual events rather than one big day. Our **17th festival** will feature a virtual BioBlitz throughout the week, concert night on Friday (April 16), and a movie night on Saturday (April 17). The concert and movie nights will also offer interactive demonstrations, food vendors, and select exhibitors.

Help us keep Earth Day FREE for the public.

We need funds for:

- Marketing
- Stage and set-up costs
- Live music
- Movie Licensing
- Port-a-john rental
- Volunteer food
- Raffle & Prize items
- General administration and much more!



SPONSORS

Exhibitors will be limited this year due to current COVID guidelines. All exhibitors will need to be at least a SILVER level sponsor to have an on-site booth at the event. Deadline: March 31st, 2021.

Please consider a cash or in-kind gift of:

\$1000 – PLATINUM Eco Hero

Title sponsor for either concert or movie night (announced during event), on-site booth both nights in a prominent location, logo/name/link listed on flyer, website (Home and Sponsor pages), and social media promotions.

\$500 – GOLD Earth Steward

On-site booth for both the concert & movie night, logo/name/link listed on flyer, website (Home and Sponsor pages), and social media promotions.

\$250 – SILVER Forest Friend

On-site booth for one night (concert or movie) and logo /link listed on website (Sponsor page).

\$100 – BRONZE Natural Helper

Logo /link will be listed on our website (Sponsor page).

Contact: cmbrown@fredericksburgva.gov or call 540-372-1086 x213

www.earthdayfred.com