



Earth Day 2022 is presented by:

Fredericksburg Parks, Recreation & Events, Rappahannock Group Sierra Club, Master Gardeners, Master Naturalists, R-Board, Fossil Free Fredericksburg, and Tri-County Soil

REQUEST for CONTRIBUTIONS

Sponsors and Donors needed for 18th Earth Day Festival in Fredericksburg!

We need your help to make this year's Earth Day Festival a fantastic and FREE family-oriented event to be held from 11am-4pm on Saturday, April 23rd at Old Mill Park in downtown Fredericksburg (*rain date April 30*).

Festivities will include live music, great food vendors, and dozens of exhibitors. From beekeepers to gardeners, local businesses and nonprofit environmental organizations to scout groups, we will engage and enlighten the public with hands-on activities for adults and kids alike. Our goal is to excite people in the region about practical ways we can ALL make a difference in reducing our impact on the environment. Estimated attendance: 5,000.

Your sponsorship will help fund the following:

- Marketing
- Port-a-john rental
- Stage and set-up costs
- Live music
- Kid's games/activities and prizes
- Wagon and barrel train support
- Rock wall or other mechanical rides
- Volunteer food
- Raffle items (donate item of \$100 or more and become an event sponsor!)
- General administration and much more!

All organizations contributing cash, services, or an in-kind donation of **\$100 value or more** will be listed on our **Earth Day website: www.earthdayfred.com** sponsor page. Contributors of **\$500 value or more** will have their logos on both the home and sponsor page as well as listed on the flyer and social media promotions. Contributors of **\$1000 value or more** will be listed on both the home and sponsor page as well as flyers and social media promotions and will be the title sponsor for the event (announced during event and have an on-site booth in a prominent location). (Contribution deadline March 23, 2022) For tax purposes, the City of Fredericksburg Department of Parks, Recreation and Events **Tax ID number is #54-6001293.**

If you would like to sponsor Earth Day or make a donation, please use the attached Earth Day application. Thank you for your support!

Callie Brown

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