



# 2026 EARTH DAY FESTIVAL SPONSORSHIP APPLICATION

The below information is required to be submitted by **March 20, 2026**. Applications can be submitted by email, mail, or drop off at the Dorothy Hart Community Center.

Organization :

Contact Name :

Address :

City :

State :  Zip Code :

E-Mail :  Phone :

## Sponsorship Level

<input type="checkbox"/> <b>TITLE SPONSOR (\$5,000+)</b>	<input type="checkbox"/> <b>ATTRACTION SPONSOR (\$2,000+)</b>
<input type="checkbox"/> <b>PLATINUM SPONSOR (\$1,000+)</b>	<b>Attraction:</b> <input type="checkbox"/> Rock Wall <input type="checkbox"/> Stage <input type="checkbox"/> Paddling Pool <input type="checkbox"/> Sensory Friendly Zone
<input type="checkbox"/> <b>GOLD SPONSOR (\$500+)</b>	
<input type="checkbox"/> <b>IN-KIND SPONSOR (\$500+)</b>	

Sponsorship Total :

## On-Site Booth

Booth On-Site :  Yes  No

*If setting up a booth on-site:*

Hands-on Activity :

Location Preference :

Vendor Guidelines and event details continued on next page for those setting up a booth on-site. Please agree to each guideline by checking them.

**More Information :**  
 408 Canal Street, FXBG, VA 22401  
 (540) 372-1086 x307  
 csmersiowsky@fredericksburgva.gov  
 www.earthdayfred.com

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*Signature Of Applicant*



# 2026 EARTH DAY FESTIVAL

## VENDOR GUIDELINES

Vendors participate in the Earth Day Festival by setting up a booth for the public to explore and enjoy. As a vendor, you must agree that you understand each of the guidelines below by checking them:

- Interactive Exhibit** - We require your site to be interactive! Hands-on activities, demos, games, and exhibits will engage participants and give Earth Day the profound punch it needs!
- Tables & Chairs** - Vendors **MUST** provide their OWN tables and chairs
- Canopy** - Vendors **MUST** provide a 10'x10' pop-up canopy for your site! All tents **MUST** be weighted and/or staked down. Be prepared for WIND!
- Generators** - Limited to our licensed food vendors **ONLY**
- Merchandise** - Vendors may sell items related in some way to the Earth Day message of conservation and sustainability.
- Green Event** - This is a certified green event so all exhibitors may not give/sell styrofoam, plastic straws, or balloons. all recyclable materials should be recycled. Please limit flyers and handouts that increase waste.
- Set-Up** - Begins at 8:30am. Every vendor **MUST** be in place and ready at 10:30am. No vehicles will be allowed on the field after 10:30am. Event starts at 11am / ends at 5pm.
- Parking** - Weather permitting, you will be allowed to drive up to your booth site to drop off supplies before 10:30am. Vendor vehicles will be parked in designated vendor parking.
- Vendor Meetings** - Every vendor **MUST** send a representative to **ONE** of the two offered vendor meetings leading up to the event. Vendor Meetings are scheduled for **Tuesday, April 15 at 10am OR 6:30pm** at the Dorothy Hart Community Center.
- Application** - Event Organizers reserve the right to accept/deny your application. You will be notified via email within 2 weeks of submission.

### Exhibit Contest

Get creative with your booth and WIN in these categories: Most Hands-on Exhibit, Most Creative Exhibit, Best Earth Day Idea. Winners will be announced on the stage at 3pm (you will be notified to come to the stage).

### Festival Info

**Location:** Old Mill Park  
**Date:** Saturday, April 18, 2026  
**Time:** 11am - 5pm  
**Website:** [www.earthdayfred.com](http://www.earthdayfred.com)

**Email or mail completed application to:**  
**Courtney Mersiowsky, Superintendent of Special Events**  
**[csmersiowsky@fredericksburgva.gov](mailto:csmersiowsky@fredericksburgva.gov), 540-372-1086 x307**  
**408 Canal Street, FXBG, VA 22401**

### Agreement

My business/organization agrees to all the vendor guidelines listed in this application. (sign below)

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Signature Of Applicant

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Date